

ESG InstaGraphic: What We Talk About When We Talk About SDS



Why This Matters

- Software-defined storage (SDS) has the potential to bring value to end-users, but the term itself represents not one solution, but many different approaches.
- The value to be derived depends on matching specific user needs to the appropriate implementation.
- IBM offers “Data without borders,” not dependent on locations, types of data, applications, and storage.

Customer Quote:

“We want to be able to apply functionality (like replication) to only those applications or workloads that need it. The primary SDS benefits? - flexibility and economies of scale (admins can manage orders of magnitude more data/storage).”

Source: ESG Research Report, *Next-Generation Storage Architectures*, Jan. 2015

This InstaGraphic was commissioned by:



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