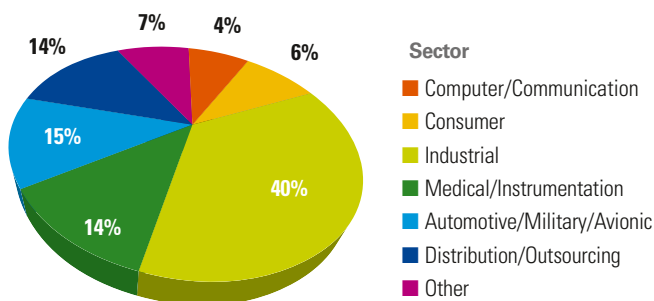
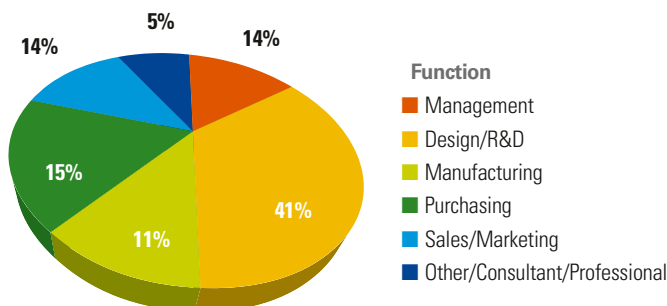


READERSHIP

Selezione di Elettronica addresses the designers, the engineers and the technicians operating in the fields of research & development, design, and production of electronics systems and equipments, and wishing to be constantly updated on technologies and products driving the innovation in the industry. It represents a useful tool also for the management, for sales and procurement managers and for all the professionals involved in electronics applications in the most disparate industry sectors.



2012 EDITORIAL PLAN

January

Transportation (F)
Sensors & Mems (R)
Low Footprint Rtos (E)
Digital Oscilloscopes (T&M)

February

Smart Appliances (F)
Multimedia ICs (R)
Power Semiconductors (PE)

March

Display & Touch (F)
Programmable Logics (R)
Single Board Computer (E)
Wireless Test (T&M)

April

Smart Metering (F)
Connectors & Emech (R)
Electric & Hybrid Vehicles (PE)

May

Aerospace & Defence (F)
SoC Integration (R)
Natural User Interfaces (E)
Protocol Analyzers (T&M)

June

Car Infotainment & Safety (F)
Leds & Drivers (R)
Power Management ICs (PE)

July-August

Nanotechnologies & Moletronics (F)
Electronic Design Automation (R)
Rf & Sensor Technologies (E)
Data Acquisition (T&M)

September

Distribution (F)
Analog ICs (R)
Renewable Energy (PE)

October

Medical Electronics (F)
Memory Technologies (R)
Small Form Factor Boards (E)
Modular Instrumentation (T&M)

November

Solid State Lighting (F)
Microcontrollers (R)
Power Supplies (PE)

December

Robotics & Automation (F)
Passives Components (R)
Modeling & Simulation (E)
Signal Generators (T&M)



SELEZIONE DI ELETTRONICA

Founded in 1957, Selezione di Elettronica is the oldest Italian electronic magazine and has been, for more than fifty years, the most reliable observatory of the electronic industry. Thanks to its monthly up-to-date overview of technologies, products and applications, it is the right choice for all the readers concerned in the very latest achievements in electronic engineering, market trends and business strategies. Every issue opens with short columns on sector news, data and analysis on hi-tech, automotive and industrial technology. Showcases offers a complete overview on the state-of-the-art components, while **Focus (F)** and **Report (R)** are the real thematic core of SdE, being the former an outlook about the opportunities offered by the different electronic fields, the latter a complete review on the technological solutions available in the market. The other sections of the magazine feature more detailed aspects of the **Embedded (E)** sector key technologies and of hardware and software measuring **Instruments (T&M)**.

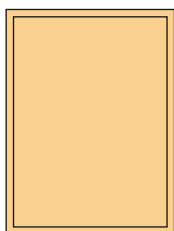
POWER ELECTRONICS

Since 1999 **Power Electronics (PE)** has been the leading Italian magazine for power electronics professionals. Its specials, in-depth technical articles, besides its capability to present a complete overview of market trends and everything related to power electronic industry, have made Power Electronics an exclusive editorial project in Italy.

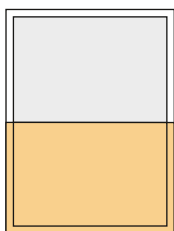
WWW.ELETRONICANEWS.IT

ElectronicaNews is the b2b web portal addressed to all the electronic professionals and it's the ideal virtual place to achieve informations and essential in-depth analyses on electronic designing and manufacturing: an every day update of the high-tech world with access to white papers, technical documentations and on-line services. To complement the press edition Selezione di Elettronica realizes also digital magazines (hosting link, animations, videos, slide show and texts) focused on core topics in technologies and applications: **Smart Light**, **Smart Car**, **Smart Test**, **Smart Grid** and **Smart Medical**.

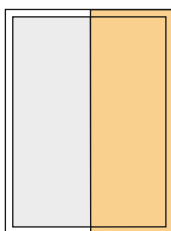
2012 ADVERTISING SPACE



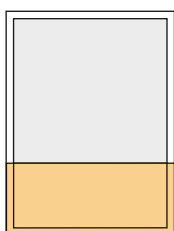
full page
200 x 267 mm
€ 2.700,00



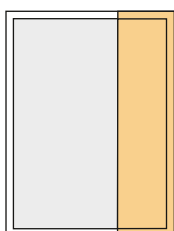
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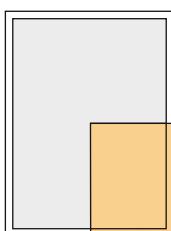
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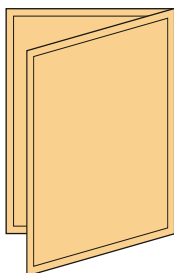
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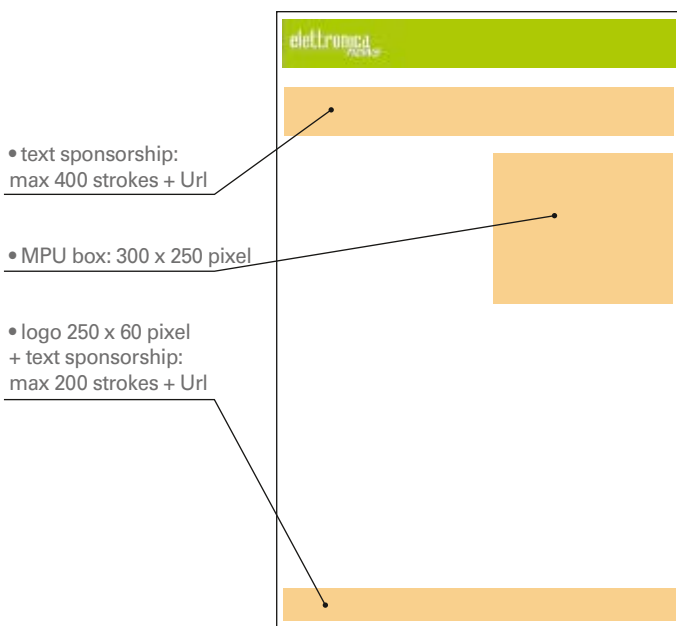
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SPECIAL POSITIONS

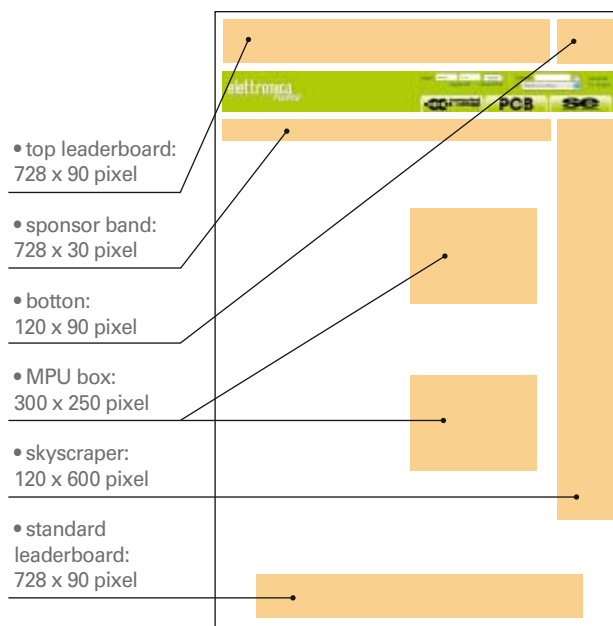
front cover	€ 5.600,00
inside front cover	€ 3.700,00
inside back cover	€ 2.800,00
outside back cover	€ 4.400,00
1 st right hand page	€ 3.400,00

ON LINE SIZES

newsletter - frequency: weekly



web - www.elettronicanews.it



TECHNICAL SPECIFICATIONS

printing method

offset

frequency

monthly, 11 issues a year

issue date

first week of each month

material delivery

20 day before publication date

trim size

200 x 267 mm

bleed

for trim size you have to consider 5 mm for bleed on each side

circulation

10.200 copies/monthly

paper

art paper

binding

perfect bound



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